



Job Title: Marketing Assistant

Closing date: 16th November 2007

Location: Head Office, Dundalk, Co. Louth

Job Purpose

Reporting to the Head of Marketing, the candidate will be responsible for a wide range of marketing orientated activities. This is an exciting and varied role with great opportunity for career progression for the right candidate.

Key Responsibilities (Main Duties)

- Assist in the creation and management of marketing plans.
- Assist in the ongoing production of POS materials for our retail operation.
- Responsible for the production of all internal communications with staff including quarterly magazine.
- Liaising with printers/suppliers.
- Assist in event/sponsorship management.
- Analysis and reporting on competitor activity.
- Assist in general administrative duties.
- Carry out Market Research on behalf of the company on chosen areas/topics/subjects.
- Support marketing team in management of all aspects of marketing activities.

How to apply

To apply for this position please send your CV along with a cover letter to marketingjobs@boylesports.com.